



MPA MANAGEMENT CAPACITY TRAINING PROGRAM
AGENDA — Day 12: COMMUNICATIONS, PART 2
December 2005, Nha Trang, Vietnam

Day 12 Communications	ACTIVITIES and OBJECTIVES	Materials
8:00-8:15	1) Overview of the Day (15 minutes)	
8:15-10:15	2) How to Give a Good Interview (1 hour) <ul style="list-style-type: none"> In groups of 4 interview each other using Marantz tape recorders and take turns being interviewer and interviewee 4 volunteers to give presentation in front of whole group. Feed back from all trainers. <p><i>Total: 2 hours</i></p>	<ul style="list-style-type: none"> Marantz tape recorders <p>Handouts: --Reaching the Public Through Radio --5 Communication Tips</p>
10:15-10:30	BREAK	
10:30-12:00	3) Divide into two groups to receive feedback more efficiently <ul style="list-style-type: none"> Group 1 with George and 1 journalist Group 2 with Patty and 1 journalist Switch trainers half way through so all participants hear all styles of feedback <p><i>Total: 1.5 hours</i></p>	
12:00-2:00	LUNCH	
2:00-3:15	4) Scenarios to Practice Your Pitch (90 min) <ul style="list-style-type: none"> 4 volunteers in front of whole group. We present surprise scenarios that they may encounter in real life. Provide Feedback <p>5) Divide into two groups to practice additional scenarios</p> <ul style="list-style-type: none"> Group 1 with George and 1 journalist Group 2 with Patty and 1 journalist Switch trainers half way through so all participants hear all styles of feedback <p><i>Total: 1.25 hours</i></p>	
3:15-3:30	BREAK	

3:30-4:30	2) Mock Radio Panels #2 (1 hour) <ul style="list-style-type: none"> 4 panelists discuss one of following topics <ul style="list-style-type: none"> marine reserves overfishing amazing animals in the sea why we should protect the ocean Feedback from all trainers <ul style="list-style-type: none"> Repeat mock radio panel with new topic and 4 new panelists 	<ul style="list-style-type: none"> PA system set up to simulate a radio station call in radio show
4:30-5:00	2) Presentation Encore (30 min) <ul style="list-style-type: none"> Four volunteers to present a revised presentation from Day 1 	
5:00	AJOURN MEETING	
7:00-8:00	One hour debrief for MPA leadership Team	